



**FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

## **MEDIA ALERT**

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### **ONE MINUTE** *IS ALL IT TAKES FOR A CHILD TO DROWN*

- EVENT:** Know Before You Go mock drowning and rescue and water safety event
- DATE:** Tuesday, May 31<sup>st</sup>, 2011
- TIME:** 10:30 am
- WHERE:** Residential Backyard Pool  
2502 Ridge Oak Court  
Garland, Texas 75044
- VISUALS:** Reenactment of a mock near-drowning of a child including a proper save, utilizing live adult actors and a child-sized mannequin, correct use and fitting of coast guard approved personal flotation devices, and layers of protection such as fencing, gates and latches.

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#### **DETAILS**

The YMCA of Metropolitan Dallas, Children's, and Safe Kids Dallas Area partnered to create Know Before You Go, a water safety education program that teaches the community how to create safe water environments and prevent drowning.

Water safety specialists will be available to discuss making home pools safe, along with a physician on staff at Children's will be on hand to discuss the medical impact of drowning.

Alliance Data and Independent Pool & Spa Service Organization (IPSSA) are proud partners of the Know Before You Go program. For more information, visit [www.knowbeforeyogo.org](http://www.knowbeforeyogo.org).

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